

# Engaging, Sustainable Events

Powered by Meliá PRO

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ROAD TO  
**net zero**  
EVENTS



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# Travel *for* GOOD

“In a world that yearns for a cleaner and more sustainable future, Meliá Hotels International, a prominent leader in sustainability in the hotel global industry, presents "**Road to Net Zero Events**", in which every step we take today can lead us towards a brighter and greener tomorrow.

A program to measure, reduce and offset carbon emission from events.”



# Travel *for* GOOD

Meliá Hotels International has been recognized as one of the most sustainable hotel companies in the world and the third in the tourism sector, in the prestigious S&P Global's Sustainability Yearbook 2025.

We have set a global target to reduce CO<sub>2</sub> emissions by 71.4% by 2035, compared to 2018 levels.

**Road to Net Zero Events** is part of Meliá Hotels International's strategy exclusively created to offer a solution on the MICE segment, with the ambition of contributing to the fight against climate change.



Paradisus Salinas Lanzarote - Spain

# How it works?

In collaboration with Creast, a company specialized on measurement and reduction, we have developed a state-of-the-art technology, to calculate the emissions of carbon footprint of every event we host in the selected MICE hotels, by measuring the energy consumption in guest rooms and meeting rooms, the menu ingredients of menus chosen and other items, helping our clients make more responsible decisions.

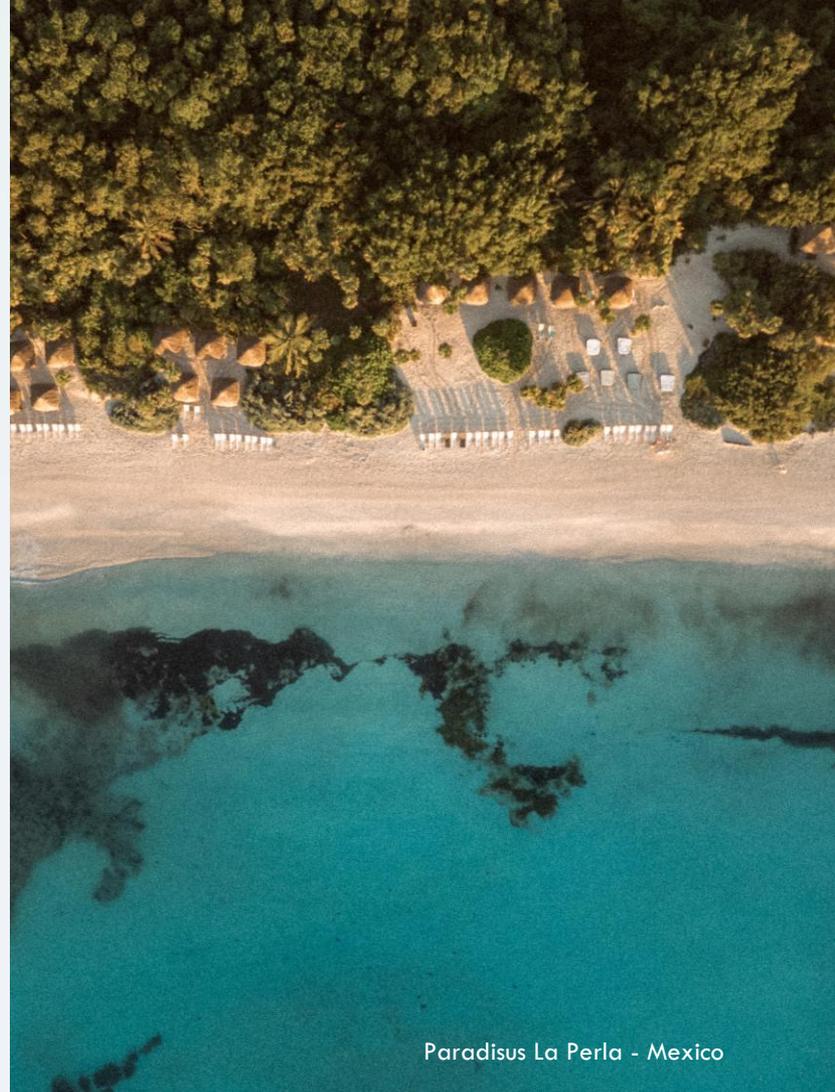
Our Customers will be able to receive this information at two crucial moments:

- E-Proposal with an estimated Carbon footprint.
- Post Event with the final measurement.

# How it works?

## But we want to go further!

A notable feature of this project is that all events will be conducted in **a carbon-neutral manner**. Partners and participating companies are encouraged to commit to offset their carbon footprint in line with their sustainability strategy or be compensated through our emission offsetting a project of Climate Trade partner.



DISCOVER MORE  
Below the video of Road to Net Zero  
Events:





Meliá Punta Cana Beach – Dominican Republic

## Project selected to offset the carbon footprint 2024:

Upgrade of Dominican Power Partners “Los Mina Power Station from Open Cycle to Combined Cycle Power Generation”

This initiative used natural gas to improve energy efficiency and reduce emissions, contributing to sustainable development in the Dominican Republic.

The project supports the following sustainable development Goals:



# Key Features

- **Accurate carbon footprint measurement:** we provide data on energy consumption in accommodation and meeting rooms, contracted F&B services, and other materials.
- **Real-time data at e-proposal and at the end of the event.**
- **Transparency and co-creation:** we involve our customers in the process and help them make more responsible decisions.
- **Emissions offsetting:** either through the client's own sustainability strategy or via Meliá's program.

*"We inspire and connect through events that contribute to a greener planet"*



## MAIN FIGURES

2024



THE IMPACT OF USING GREEN ENERGY ALLOWS A 20% REDUCTION IN THE FOOTPRINT

# Sample of Calculation of Carbon Footprint

MELIÁ pro  
MEETINGS & EVENTS

ROAD TO NET ZERO EVENTS

THANK YOU FOR TRUSTING US. TOGETHER, FOR A MORE SUSTAINABLE FUTURE

YOUR EVENT WILL BE OFFSET

EL CORTE INGLES VIAJES / 28042 MADRID  
CLIENT: Viajes el Corte Inglés  
HOTEL: Meliá Sevilla  
DATE: 22 Nov 2020 - 25 Nov 2020

No. ROOMS: 12  
No. MEETING ROOMS: 16  
No. ATTENDANTS:

TOTAL EMISSIONS  
**5,819.6**  
KG. CO<sub>2</sub>EQ

TOTAL AVOIDED EMISSIONS  
**1,343**  
KG. CO<sub>2</sub>EQ  
THANKS TO THE USE OF GREEN ENERGY

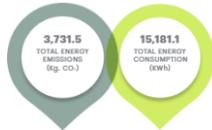
TOTAL EMISSIONS TO COMPENSATE  
**4,476.6**  
KG. CO<sub>2</sub>EQ

THIS EVENT WILL BE CARBON NEUTRAL, THANKS TO YOUR COMPANY'S COMPENSATION PROGRAM, OR TO **THE PLANET WE LOVE** PROJECT BY MELIÁ HOTELS INTERNATIONAL WITH CARBON CREDITS CERTIFIED BY THE UNITED NATIONS. IF YOU WISH TO MAKE THE COMPENSATION THROUGH YOUR COMPANY'S PROGRAM, PLEASE INFORM YOUR ACCOUNT MANAGER\*

 EQUIVALENT TO A SAVING OF 8,340 KWh BY CAR

 EQUIVALENT TO 5 TREES PLANTED

## ROOMS



## MEETING ROOMS



## FOOD & BEVERAGE



## OTHER ITEMS



Powered by **creast.**

**GREEN-  
THE BID**

**CLIMATE  
NEUTRAL  
NOW**



**THE  
CLIMATE  
PLEDGE**



**SSIFF** Responsible Accounts  
Partners of the Carbon  
International Project

# Participating hotels



Paradisus Los Cabos - MEXICO

## AMERICAS

### Dominican Republic

Punta Cana	Meliá Caribe Beach
Punta Cana	Meliá Punta Cana Beach
Punta Cana	Paradisus Palma Real

### Mexico

Cancun	Paradisus Cancún
Los Cabos	Paradisus Los Cabos
Playa del Carmen	Paradisus La Perla
Playa del Carmen	Paradisus Playa del Carmen

### United States

New York	INNSiDE New York NoMad
Orlando	Meliá Orlando

## EMEA

### France

Paris	Meliá Paris la Defense
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### Germany

Berlin	Meliá Berlin
Düsseldorf	Meliá Düsseldorf
Frankfurt	Meliá Frankfurt

### Italy

Milano	Meliá Milano
Milano	INNSiDE Milano Torre Galfa

## Spain

Barcelona	INNSiDE Barcelona Apolo
Barcelona	Meliá Barcelona Sarrià
Barcelona	Meliá Barcelona Sky
Ibiza	ME Ibiza
Lanzarote	Paradisus Salinas Lanzarote
Madrid	Meliá Madrid Princesa
Madrid	Meliá Madrid Serrano
Madrid	Palacio de Los Duques Gran Meliá
Mallorca	Hotel De Mar Gran Meliá
Mallorca	INNSiDE Palma Bosque
Mallorca	Meliá Palma Bay
Mallorca	Meliá Palma Marina
Mallorca	Palma Bellver Affiliated by Meliá
Mallorca	Hotel Victoria Gran Meliá
Marbella	Hotel Don Pepe Gran Meliá
Sevilla	Hotel Colón Gran Meliá
Sevilla	Meliá Lebreros
Sevilla	Meliá Sevilla
Sitges	Meliá Sitges
Tenerife	Gran Meliá Palacio de Isora
Valencia	Meliá Valencia
Valencia	INNSiDE Valencia Oceanic

## United Kingdom

Liverpool	INNSiDE Liverpool
London	Meliá White House
Manchester	INNSiDE Manchester

## Luxembourg

Meliá Luxembourg
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The background is a soft, light green watercolor wash. Scattered around the edges are several realistic green leaves, some showing veins, giving it a natural, organic feel.

ROAD TO  
**net zero**  
EVENTS

*Road to a Better Future.*